

!! ATTENTION ADVERTISERS !!

**Employment News/Rozgar Samachar go full colour
Advertisers requested to give full details of job vacancies
Minimum size now 200 sq.cm for shorter advertisements**

It is the constant endeavour of Employment News/ Rozgar Samachar to cater to the career requirements of the students and youth by providing maximum information about various job opportunities. The target population includes the youth living in remote and far-flung areas also, where there may be problems of internet connectivity and it may not be possible for them to have proper access to the internet again and again.

- 1. Advertisers are informed that the minimum size of the advertisements to be published in EN/RS has been increased to 200 sq.cm. from the earlier 100 sq.cm.** However, the minimum size for short notices like cancellation notices, corrigendum, addendum, announcement of results will continue to be 100 sq.cm. as earlier.
- 2. Advertisers are also informed that printing of all pages of Employment News/Rozgar Samachar will now be in colour.** Earlier, each issue had only four colour pages. All advertisers wishing to have their advertisements appearing in full colour may now send such fully designed advertisements for inclusion in EN/RS. Payment will be on the basis of specified BOC rates.
- 3. Employments News/Rozgar Samachar therefore appeal to the advertisers to give the full details of the recruitment, training, admission process in their advertisements,** including proforma of application, for the benefit of the candidates. There is no maximum size limit for career advertisements appearing in EN/RS. Giving full page ads of the size 950 sq.cm or running into more than one page will be a great help to the candidates in applying for various job vacancies.
- 4. Advertisers giving a shorter version of the advertisement must ensure that these carry the following basic information –**
 - i. Name of the post
 - ii. Number of vacancies
 - iii. Category classification (General, SC/ST/OBC/PH/EWS etc)
 - iv. Particulars of pay
 - v. Essential qualification
 - vi. Experience required, if any
 - vii. Age limit
 - viii. Last date to apply
 - ix. Website link for full details