Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting, Govt. of India
Soochna Bhawan, Phase 4, CGO Complex, Lodhi Road, New Delhi-110003

ADVERTISING RATE CONTRACT AGREEMENT

This agreement is being entered into between DAVP, Ministry of I&B, Government of India and the publisher mentioned below, as per terms and conditions given as under:

DAVP Code: 100083

RNI Regn.: 028726/76
[CA][Standard][UNBOUND]

Name, Language: EMPLOYMENT NEWS, ENGLISH
Perodicity, Place: WEEKLY, DELHI
Address:
EAST BLOCK IV, LEVEL-V,
R K PURAM, NEW DELHI-110 066
DELHI, DELHI-110066
Telephone: 11-26104284

1. (a) This agreement is valid from: 01/01/2016 to 31/12/2018
(b) Circulation Accepted: 342955 [Three Lakh Forty Two Thousand Nine Hundred Fifty Five]
(c) Agreed Rate per Sq.cm: Rs.132.4900 [Rupees One Hundred Thirty Two and Paise Forty Nine Only]
(d) Net Rate after agency discount of 15% to DAVP: Rs.112.6200 [Rupees One Hundred Twelve and Paise Sixty Two Only]

(Additional discount of 10% for UPSC & SSC advts)
(e) These rates will be revised in case of any change in the basis of calculation.

2. The publisher will not offer a lower rate than this to any other advertiser. DAVP will automatically reduce the rate accordingly.

3. Circulation figures and other information provided by the publisher, if found incorrect later, may lead to stoppage of Government advertisements, recovery of payments and any other action deemed appropriate by Government.

4. Payment will be made by DAVP as per actual space used, on receipt of published copy of the advertisement along with bills.

5. Refusal to publish advertisement released by DAVP may lead to cancellation of empanelment.

6. The publisher shall intimate immediately to DAVP of any change in printer/publisher/size/perodicity/language/place of publication, etc.

7. The publisher accepts all the terms and conditions of the Advertising Policy of the Government as amended from time-to-time and notified on the website of DAVP http://www.davp.nic.in

8. The rates for colour advertisements will be higher by 40% as compared to the rates for black and white advertisements.

http://www.davp.nic.in/Upload/S(a1SrzasegkzefVa45wy52otqh)/advtg_report.aspx
Authorised Signatory
On behalf of Publisher

Signature:
Name: PUSHPINDER KAUR
Designation: DIRECTOR CUM GM
Office Seal:
Date: 14/2/2014

Authorised Signatory
On behalf of DAVP

Signature:
Name:
Designation:
Office Seal:
Date:

Please return an ink signed copy of this Agreement, along with office seal for record.

[Address and details]

[Payment terms and conditions]

The publisher shall intimate publication of any advertisement to the advertiser at least 2 weeks in advance of the agreed date of publication. The advertiser agrees to accept all the terms and conditions of the publication and the terms and conditions as appended from time to time on the website www.davp.nic.in.

http://www.davp.nic.in/upload/sa15zaseg/kzeva45w52dtkh/advtg_report.aspx