

**Employment News
Publications Division**

Subject: Monthly Cabinet Summary Report for the month of April, 2017.

Following is the monthly summary of activities of Employment News:

REVENUE:

The total Revenue earned during the month of April, 2017 was about Rs. 157.00 lakhs.

EDITORIAL CONTENT:

Five issues were published in the month of April, 2017. During the month, Employment News has carried some special articles. Details of the articles are as follows:

(a) The first issue of March dated 1-7 April, 2017 carried four articles.

- (i) Thoughtful planning must precede career decision- Smt. Geetanjali Kumari
- (ii) Salient features of national health policy 2017 - Dr. Prashant Keshwani
- (iii) Know your states: Odisha - Sh. Mohit Mishra
- (iv) Life Skill: 'Change Thoughts, Change Life'- Sh. Rajesh Aggrawal

(b) The second issue dated 8-14 April, 2017 carried four articles.

- (i) Champaran movement – Sh.A.Annamalai
- (ii) Cricket as a career - Sh. Shreeprakash
- (iii) Dr. Ambedkar's intellectual honesty - Dr. Udit Raj
- (iv) 'Swachh Bharat Pakhdwada' for clean and green ports and harbours- PIB Features

(c) The third issue dated 15-21 April, 2017 carried four articles:

- (i) GST will lead to higher growth - Sushma Ramchandran
- (ii) Preparing for the NEET - Rruchi Shrimalli
- (iii) Career Counselling: A new age career - Usha Albuquerque & Nidhi Prasad
- (iv) Enrich your life skill & career- Dr. Jitendra Nagpal

(d) The fourth issue dated 22-28 April, 2017 had four articles:

- (i) Preparing for Engineering Entrance Exams - Usha Albuquerque
- (ii) India-Bangladesh relations - Dr. Naved Jamal & Sanjio Kumar Singh
- (iii) Gandhiji's thoughts & actions are immortal & relevant for India's young generation- PIB story

(iv) Survey of India proposal to re-measure the height of Mount Everest - PIB Feature

(e) The fifth issue dated 29 April 2017 had five articles:

- (i) Careers in radiology - Usha Albuquerque & Nidhi Prasad
- (ii) Education and awareness: The key to curb the scourge of child labour – Dr Shri Nath Sahai
- (iii) Ministry of tourism observes Swachhta Pakhwada – Anand Saurabh
- (iv) National Geoscience Awards - PIB

ADVERTISEMENTS:

Five issues were published in the month of April, 2017. These are 1,8,15, 22, and 29th April.

Major notifications included UPSC, Banks, Railways, University, Municipal Corporation, Uttar Pradesh Public Service Commission, Central Reserve Police Force, India Government Mint, National insurance company limited, Delhi state cancer institute, all India institute of medical sciences, Delhi cantonment board, Punjab national bank, national seeds corporation limited, oil and natural gas corporation limited, Indian navy, India oil corporation limited, Indian air force, national agricultural food biotechnology institute and other vacancies. Approximately 7000 vacancies were published in the month of April 2017.

OTHER ACTIVITIES:

Cover and back pages of all issues carried Swachh Bharat Mission and Beti Bachao Logo.

On-line subscription facility for both print and e-version has been started. Since the launch of this facility **9675** online subscriptions has been received till date. These include **1502** subscriptions for print version and **8175** subscriptions for e-version.

The weekly news digest has been revamped with additional space and was divided into categories/ sections for reader's convenience. A new feature titled 'news you can use' was introduced wherein info- graphics containing useful information were published. Regular swachhta updates were carried out in special articles on cash less transactions were carried.

(HASAN ZIA)
Sr. Editor(EN)

Section Officer (CC), Publications Division, Soochna Bhawan, New Delhi
Employment News/ID.No.-A-45011/2011-Admn.Dated 28.04.2017